



leicester.moveitboom.co.uk/

Dear Parent/Carer

Encourage your child to join the Move it Boom Secret Monster Society and win prizes for your school.

Leicestershire Partnership NHS Trust has teamed up with local partners and is launching the Move it Boom Monster Hunt 2023. A physical activity competition for primary school children across Leicester, Leicester and Rutland, the Move it Boom Monster Hunt launches on Monday 2 October and ends on Friday 15 December.

We'd love your child to take part and win prizes for their school.

Children record the physical activities they have done through the Move it Boom website (leicester.moveitboom.co.uk/) and earn points.

As they do so, they venture on the Move it Boom Monster Hunt in search of a missing professor. The more activities they log, the more parts of the story they open, trophies they unlock, monsters they meet and clues they uncover!

Why your child should take part?

The schools with the most points at the end of the competition will win a fantastic prize from one of the MIB partners.

Partners providing prizes for MIB 2023 include Leicester City in the Community, ME Sports in the Community, Leicester Riders Foundation, Loughborough Sport, Leicestershire County Cricket Club, Fox Soccer Academy, MegaStrikers, Core Dance Studio and Si Sports.

Throughout the competition, your child will be able to track their school's progress and find out if they've made the top 10 leader board on the Move it Boom website.

How does it work?

- ★ Encourage your child to visit leicester.moveitboom.co.uk/ or do so together from Monday 2 October
- ★ They will be asked to select their school, choose an anonymised username and will be given a password that they will use every time to access their MIB account
- ★ Children then record the physical activity they have done, getting points for their school. The more activities they do, the further they will venture on the Move it Boom Monster Hunt

We'll be sharing more information throughout the competition on our social media accounts:

- ★ Twitter @moveitboom
- ★ Instagram @moveitboom

Share what you're doing as a family using the hashtag #MoveitBoom



LeicesterCity
in the Community

mesports
— IN THE COMMUNITY —



THE CORE
DANCE STUDIO
KEEPING PERFORMANCE FRESH
And Fitness

